



# The perfect pair: *Safe Return and IncomeSustainer!*

Protect your clients' wealth with a fixed-indexed annuity from Great American Life®: the **Safe Return**™!

- Safe return of premium at any time
- **Bailout cap** for indexed strategies
- Account value death benefit
- Guaranteed minimum surrender value is 2% on 100% of premium<sup>1</sup>
- No MVA
- Four commission options for you

And tell your clients about the new enhanced **IncomeSustainer**™, a guaranteed withdrawal benefit rider for any Great American Life fixed-indexed annuity:

- **10%** rollup credit
- Resets available at first rider anniversary
- Rider premiums **refunded at death**<sup>2</sup>
- Highly competitive payout rates that increase until benefit start date<sup>3</sup>

And, earn bonus **GAFRI Partner Points!**

You will earn 45,000 bonus GAFRI Partner Points for your eligible Great American Life sales submitted February 1, 2010 through April 30, 2010 and paid by June 25, 2010!

Submit \$750,000 in paid premium with a minimum of three cases. That earns you 75,000 points, enough for a weekend getaway for two!

For more information, visit [www.SafeReturnAnnuity.com](http://www.SafeReturnAnnuity.com).

<sup>1</sup>Less any gross withdrawal amounts prior to surrender date and less the account value multiplied by the early withdrawal rate. <sup>2</sup>Refund applies only if the benefit period hasn't started.

<sup>3</sup>The benefit percentage increases 0.10% each year until it reaches 8.0% for the lifetime income benefit and 7.0% for the spousal lifetime benefit.

For use with contract form P1074509NW and rider form R1417507NW. Contract and rider form numbers may vary by state. Product and riders not available in all states. Rates are current as of 1/11/10 and are subject to change at any time. There is an additional charge for the IncomeSustainer rider.

To qualify for this promotion, you must be active and in good standing with Great American Life Insurance Company®, a subsidiary of Great American Financial Resources®, Inc. Includes all fixed, fixed-indexed and immediate annuities underwritten by Great American Life, excluding bank products. Great American Financial Resources, at its sole discretion, may extend, modify or terminate this promotion at any time. If you are affiliated with a Broker/Dealer that applies the FINRA rules regarding cash/non-cash compensation to indexed annuities, your fixed-indexed annuity sales may not be eligible for this promotion.