

February 13, 2012

New Business and Service life and annuity forms now available on Laser App

In an effort to make doing business with us faster and more efficient, we have made our life insurance and annuity forms available via Laser App Enterprise, a third-party aggregator that houses forms for agents.

Agents who are Laser App Enterprise users can now download Aviva New Business and Service forms. In the past, agents had to contact us to request these forms.

Meanwhile, Aviva agents who are not Laser App Enterprise users but would like to become one will receive a \$100 discount off the first-year price. This promo is good through March 30, 2012.

For more information on Laser App Enterprise, [click here](#) or go to <http://www.laserapp.com>. For questions or comments, please contact Ravi Chand at Laser App Enterprise at 800-985-2174 ext. 118.

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Laser App

for the Financial Advisor

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Most financial planners have their customer data somewhere. And most planners are stuck filling out forms. Laser App uses the data you already have to prefill forms for most of the companies you work with.

Locating the forms you need from multiple websites is tedious and time consuming. Laser App keeps all of your forms centrally located and updated, so you don't have to search your broker-dealer, fund company, insurance, annuity, or custodian websites.

Join over 100,000 other users and complete paperwork the easy way.

Benefits

- Forms are auto filled with existing data
- Automatic access to the most current forms
- Comprehensive industry forms library
- Save time and money
- Maintain independence
- Professional appearance
- Less rejected paperwork
- Get paid faster
- ROI is typically within a few hours

For more information

Laser App Software

800-985-2174

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www.laserapp.com

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Laser App for the
FINANCIAL ADVISOR



Product Summary

Laser App Enterprise solves the primary problems that independent financial advisors face by prefilling forms with client data you already have. Laser App works "off the shelf" by integrating seamlessly with over 60 software solutions. You also have the ability to import data or key new clients directly into the Laser App database. Once you have Laser App, forms-filling is as easy as selecting a client and selecting your form(s).

Features

- Prefill forms using existing client data
- Current library of over 26,000 forms
- Prefill up to 80% of most forms in seconds
- Create custom forms groups
- Free for assistants to use
- Save forms as "work in progress"
- Client data stays securely with you
- Seamless integrations with 60+ software companies
- Toll free technical support
- Toll free online training
- Supports electronic signatures pending vendor approval

Pricing

\$399/1st Year

\$199/ Annual Renewal

Includes form & software updates

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Laser App
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